

PAUL CERVANTES

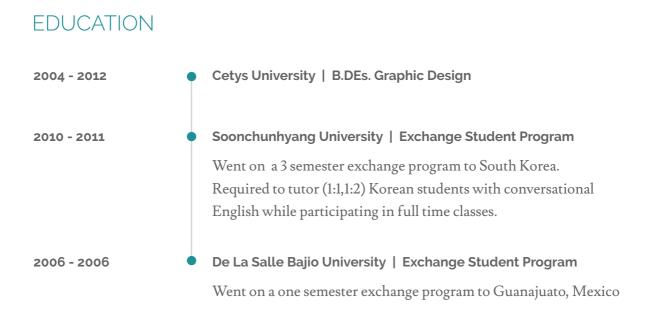
Visual Designer

OBJECTIVE

To use my skills as a Visual Designer to help people and communities grow socially and economically.

SKILLS

- · Experienced in Agile Methodologies and Design Thinking
- · Highly organized and a good time manager
- $\cdot\,$ Billingual can fluently speak Spanish and English
- $\cdot\,$ Skilled at UI/UX and responsive design
- · Skilled at corporate identity design and branding
- \cdot Knowledge of front-end technologies such as HTML and CSS





WORK EXPERIENCE

2018 - Present	Visual Designer BBVA Mexico
	 Team member in charge of BBVA Mexico Design System Designing responsive user interfaces in Sketch and Figma Low and high fidelity prototyping using tools such as InVision and Axure Face-to-face usability testing and remote testing with Maze Training development teams on Visual and Experience Design Creating and improving work processes between designers and developers Working with Agile and Design Thinking methodologies
2017 - 2018	Design Team Lead Advancio
	Led a design team focused on insurance and banking projects.
2016 - 2018	University Teacher CETYS University and UAD University
	· User Interface Design Teacher
	Web Design and HTML/CSS Teacher
	· Design Project Management Teacher
2016 - 2018	Freelance Visual Designer www.paulcervantes.design
	Specialized in UI Design and branding projects.
2012 - 2016	Senior Graphic Designer Taller Ciruela
	Web design, app design, branding, signage and stationary.

VOLUNTEER

April 2016	Organic farms volunteer WWOOF Canada
	Volunteered at 2 organic farms in Vancouver, Canada.